Press Release **Date of issue**: 20 April 2019



Armenia Art Fair announces the 2019 line-up ART FAIR 31 May -3 June and ART WEEK cultural program 25 May-2 June

- Armenia Art Fair's 2nd edition features 35 participants from 8 countries
- In addition to the fair, the very first "Art Week" cultural program will host a series of art-related events across Yerevan
- Armenia Art Fair will take place at Yerevan Expo, Yerevan, Armenia
- Art Week will run between 25 May and 2 June



Alien, by Julia Nazarova (Belarus) Project: "Talent for Export," with curator O. Kostychenko

ART FAIR

Special events

GALA OPENING NIGHT

at the Yerevan Expo Center Friday 31 May, 7pm by invitation only

PRIVATE VEW

at the Yerevan Expo Center Saturday 1 June, 11am

OPEN TO THE PUBLIC

Saturday 1 June 1pm-5pm Sunday 2 June 11am-5pm Monday 3 June 11am-4pm

CLUB NIGHT

for guests and visitors featuring **LUSKA**, Armenia's first female rapper Saturday 1 June, from 9pm Venue TBA

ART MIX

AAF participant networking party Sunday 2 June, 8pm Venue TBA

20 April, 2019, Armenia – The Armenia Art Fair announces its highly anticipated follow-up to its 2018 debut. The 2019 edition will include 35 participants, with representation from galleries and curators across the Caucasus, Europe, Middle East and USA.

For its second edition, the fair's program will focus on supporting young artists, building an art market, and developing art education in Armenia. Emerging talents from Iran will be presented by curator **Karami Hamidreza** as well as London based **Gallery Girl**, who will be presenting painters **Luska** and **Ripsy May**.

Juraj Carny, the founding director of **Kunsthalle Bratislava**, will present "**New Names**," an exhibition of young artists from Slovakia.

The Armenia Art Fair will welcome **Iranian** galleries **Saye** and **Vista**, as well as Armenia's local **Arame** and **Karoyan**, who will be presenting the work of Israeli artists **Nechama Levendel** and **Avraham Eilat**. There will also be an open studio

presentation by Armenian women's photography collective **4Plus**, which aims to develop documentary photography and to empower women in Armenia and beyond.

Beyond the Caucasus, galleries include Spain's **Crisolart** and **Weber-Lutgen**, in addition to presentations by Berlin's **MAIFOTO** and London's **Le Dame**. The post-Soviet art scene will be exhibited through independent curator **Oleg Kostyuchenko**(Belarus). Kostyuchenko represents Belarusian artists in the project, "Talent for Export."

In conjunction with the fair, a series of "**Night Owl**" **Art Talks** will run including a lecture on new art and new markets by **Dr. Iain Robertson**, Head of Art Business Studies at London's **Sotheby's Institute of Art**. There will also be an *"In the Woods There is a Bird,"* sound performance by German conceptual artist, **Olaf Nicolai** partnership with Goethe-Zentrum Eriwan

Exhibitions during Art Week will include **"Burned Archives"** from Poland's **Asymteria Gallery**. **Goethe-Zentrum Eriwan** will present **"Die Grenze."** The group exhibition curated by **Thibaut de Rutyer** and **Inke Arns** translates as **"The Border,"** and reflects on the cultural and geographical border between Europe and Asia. Approaching the topic from an artistic standpoint, the project directs its gaze beyond a purely political and economic perspective to include cultural, personal and even humorous dimensions. **Ruben Malayan**, an award-winning creative director and visual artist from Armenia, will also be giving a workshop.

As part of a commitment to encourage innovation in art production as well as across disciplines, Art Week will introduce an **Art and Technology** program. This will focus on the impact of new technologies in the art and cultural sectors, which is particularly appropriate since Armenia has a strong science, technology, engineering and mathematics (STEM) tradition. This program includes a talk by Spanish **Pau Garcia**, who is the founding partner of Domestic Data Streamers Studio, on the perception of data in politics and history, exploring through a series of examples how the physical representation of arts and data can be a way to help people access the meaning behind each number. **Przemyslaw Jasielski**, a visual artist who works on the intersection of engineering, art, and science will also host a workshop with local artists, with the resulting artwork being presented at Armenia Art Fair.

Notes for editors: Armenia Art Fair showcases the work of contemporary Armenian artists at home and abroad, as well as artists from countries of the post-Soviet bloc, Eurasia, and parts of the Middle East and Eastern Europe.

In its inaugural year in 2018, Armenia Art Fair attracted 2,000 visitors and the participation of galleries and independent curators from Russia, Belarus, the UK, Syria and Armenia. The opening was attended by President Armen Sarkissian and the fair attracted media coverage both inside and outside of Armenia, including in *The Art Newspaper*.

The main objective of Armenia Art Fair is to raise art awareness and encourage art investments in Armenia and the region, to share best practice in the art field, and promote cultural diversity while supporting art education.

Main sponsors and partners of the Armenia Art Fair 2019 are: Ameriabank, Rostelekom, Artprice, Arterritory, Goethe-Zentrum Eriwan and others.

Media Contacts:

Armenia: Mariam Chakaryan, <u>mariam.chakaryan@gmail.com</u>

Russia, CIS: Nata Sokolowska nata.sokolowska@armeniaartfair.com

Europe, Middle East, USA: Lizzy Vartanian <u>lizzy.vartanian@armeniaartfair.com</u>

armeniaartfair.com

Twitter | Facebook | Instagram | #AAF19